

# HUSKEE DIGITAL ECONOMIC REPORT 2022

(For work we rendered from January to December 2021)

At Huskee Digital, we understand the role we play in the businesses of our clients. We are entrusted to craft strategies and provide insights so our clients can serve their customers better. 2021 gave us amazing opportunities to deliver marketing campaigns across a wide spectrum of industries. This report is our first attempt in measuring the overall impact we make as a young but thriving marketing agency.

In 2021, we assisted all our clients in achieving the following cumulative success:

**₱293.27M**

Total Sales

**₱18.70M**

Total Ad Spend

**766.73M**

Total Impressions

**101.89M**

Total Reach

**6.41M**

Total Link Clicks

**62.1M**

Total Video Views

## QUICK OVERVIEW

**Years In Operation:**  
5 years

**Team Size:**  
8 employees

**# of Projects in 2021:**  
22 brands

**# of Industries in 2021:**  
10 industries

We were also humbled by the opportunity to do the most work in the following industries:



RETAIL



PHARMA



PERSONAL  
CARE



If you would like to schedule a consultation, you may reach us at [woof@huskeedigital.com](mailto:woof@huskeedigital.com).